

XPTV3



The waffle SHOW

with STEVE BLACKNELL



OFFICIAL ELECTRONIC PRESS KIT

Stories • Memories • Laughter • Conversation

Launching June 2026

WHO IS STEVE BLACKNELL?

Broadcaster. Presenter. Storyteller.

Steve Blacknell has enjoyed a long and varied career spanning radio, television, music broadcasting, entertainment journalism and live presentation.

Known for his quick wit, encyclopaedic entertainment knowledge and ability to put guests at ease, Steve has spent decades speaking with performers, musicians, actors, broadcasters and creative personalities from every corner of the entertainment industry.

The Waffle Show combines Steve's broadcasting experience with a simple philosophy:

“ *Give interesting people enough time to tell interesting stories.* ”

Warm conversation.
Deep entertainment knowledge.
Somehow, still here.

Stories. Memories. Laughter. Conversation.

ABOUT THE SHOW

What Is The Waffle Show?

The Waffle Show with Steve Blacknell is a relaxed long-form interview and conversation series featuring guests from the worlds of television, film, music, comedy, broadcasting, literature and popular culture.

Each episode combines personal stories, career memories, behind-the-scenes anecdotes, industry insights, humour and unexpected tangents.

The result is a programme that feels more like sitting in a pub with friends than watching a traditional interview.

Television. Film. Music. Comedy.
Broadcasting. Literature. Popular Culture.



*Sometimes insightful.
Sometimes nostalgic.
Often hilarious.
Always genuine.*



Stories. Memories. Laughter. Conversation.

CONVERSATIONS WITH

Familiar faces. Untold stories. Proper conversations.

Guests from television, music, film, comedy, broadcasting and popular culture.



NIGEL PLANER



MARTY WILDE



JOHN OTWAY



MAGGIE REILLY



JOHN ALTMAN

Nigel Planer • Jona Lewie • John Altman • Maggie Reilly • Marty Wilde
Ray Russell • Françoise Pascal • David Spear • John Otway • Sile Milligan
— *and many more.*

Stories. Memories. Laughter. Conversation.

WHERE TO WATCH & LISTEN

Live on the day. On demand through the week.

On screen, online or in your ears – wherever the conversation goes,
The Waffle Show goes with it.

PRIMARY RELEASE

- Spectrum On Air Radio – Audio premiere
- XPTV3 App – Video on Amazon devices
- XPTV3 via Spectrum On Air website – Video

WATCH ON XPTV3



LISTEN / FOLLOW



SECOND PHASE RELEASE

Audio: Mixcloud • Spotify

Video: XPTV2 • XPTV1 • Popworld TV •
YouTube • Spotify

ONLINE

www.xptv3.com
www.spectrumonair.com

WHY APPEAR ON THE SHOW?

A Different Kind Of Interview

Hosted by Steve Blacknell, The Waffle Show gives guests the chance to talk properly — with warmth, wit and room for the stories that rarely fit into a standard interview slot.

**Room to talk.
Space for stories.
Proper conversation.**

No rushed soundbites. No manufactured controversy. No shouting for the sake of it.

“ I’m Steve Blacknell — or what’s left of me. ”

Steve’s self-deprecating humour and ability to put guests at ease help create a relaxed and friendly environment where stories, experiences, opinions and memories can flow naturally.

EACH APPEARANCE IS SUPPORTED THROUGH:

- XPTV3 distribution
- Spectrum On Air promotion
- Guest social media tagging
- Multi-platform video clips
- Dedicated promotional reels
- Audio and video catch-up availability

**The aim is simple: create conversations
people actually want to watch.**

Stories. Memories. Laughter. Conversation.

PRODUCTION TEAM & CONTACT

The people behind The Waffle Show



PRODUCTION TEAM

Steve Blacknell
Host

Suzanne Letting
Executive Producer

Mick Bannister
Technical Director — IT & Platform Operations

Steve Mainwaring (One Of The Crowd)
Editing, Graphics & Multimedia Production



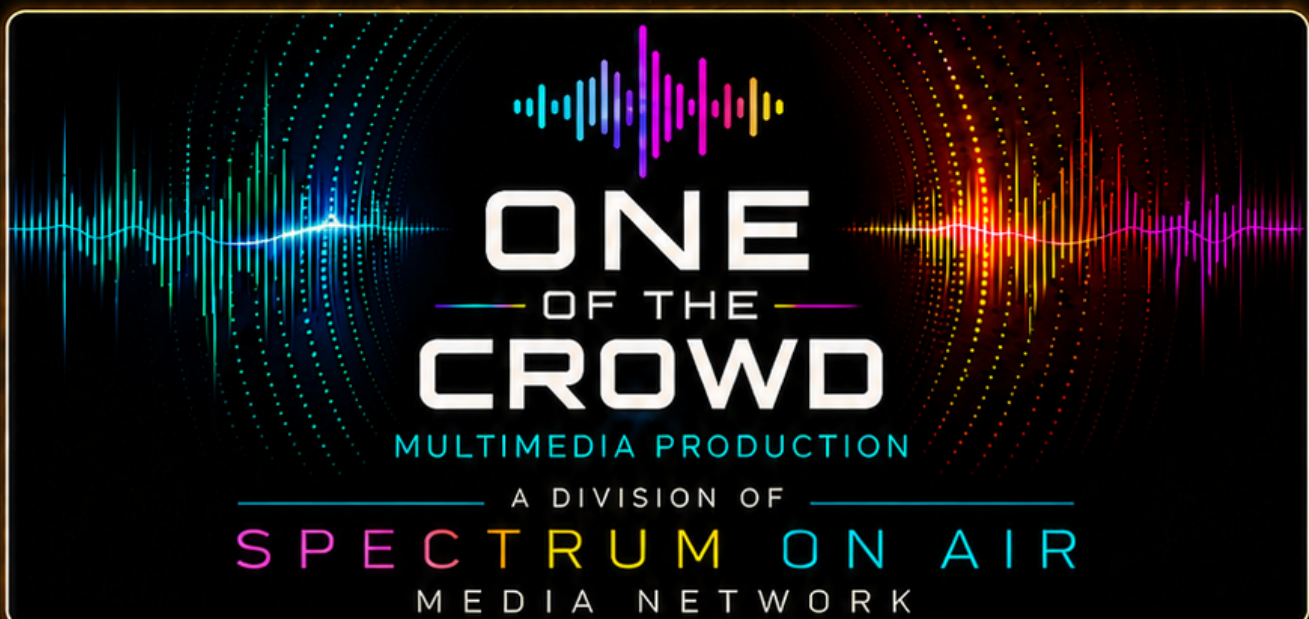
MEDIA & GUEST ENQUIRIES

SOA XPTV3 Production Team
soaxptv3@gmail.com



ONLINE

www.xptv3.com
www.spectrumonair.com



Stories. Memories. Laughter. Conversation.